



ཤེས་རིག་ལྡན་ལག་།
སུ་ཉིག་ཐང་འབྲིང་རིམ་སློབ་གྲྭ་གོང་མ།



MOTITHANG HIGHER SECONDARY SCHOOL

THIMPHU THROMDE

“Every child is **inspired** to learn and **empowered** with **wisdom** to excel in life”

Media Studies

Writing Time: 3 hours

Class: XI

Full marks: 80

Date:

Name:.....

READ THE FOLLOWING DIRECTIONS CAREFULLY:

1. Do **not** write for the first **15 minutes**. This time is to be spent reading the questions
2. After having read the questions, you will be given **three hours** to answer all questions.
4. Read the directions to each question carefully and write **all** your answers in the answer sheets provided.
3. Remember to write **quickly but neatly**.
4. Read the questions carefully and attempt all the questions given below.

Questions 1:

- a.basically means the right of an individual to be, to have, and to do, within the bounds of propriety, without undue interference from other individuals and institutions. [1]
- b. What is Citizenship Education? [3]

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- c. What is information literacy? Explain at least five key concepts for deconstructing media. [6]

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Question 3:

a. News neighborhood used to promote political support is termed as.....[1]

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b. What is news? List down two types of news mostly applied in our daily life. [3]

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c. What is media? What are the various types of media? [6]

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Question 4:

a. What is information? [1]
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b. Explain at least four various types of film genres with an example. [4]
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c. Discuss at least four types of camera shot by giving its purposes in photography. [5]
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Question 5:

- a.can be defined as facts provided or learned about something or someone or an event. [1]
- b. What is media language? [2]
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- c. What are the various types of persuasion techniques used in media? Explain each.[7]
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Question 6:

- a.uses image and graphic design to say what is unique and valuable about their product. [1]
- b. What is visual literacy and discuss its importance to the people. [3]
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c. Discuss at least five intermediate persuasion techniques with an example for each. [6]

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Question 7:

- a.is extremely powerful and very common in political speech, blaming a problem on one person, group, race, religion, etc. [1]
- b. Define the term **EXTRAPOLATION** and **BANDWAGON** with an example. [4]

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c. Draw a diagram to explain the film language at a glance. [5]

Question 8:

- a.is used to move in and out slowly, drawing attention to some item for viewer information, for tension or emphasizing emotion. [1]
- b. What is over -the- shoulder shot and why is it used. [3]

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c. What is an entertainment? What are the different ways of storytelling in films? Explain.
[6]

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ALL THE BEST!